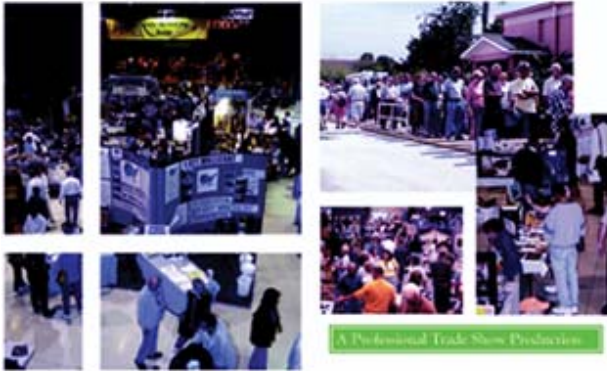


## 2010 Reservation Kit

# "The BIG One" Home & Remodeling Show

Spring 2010

Melbourne Auditorium, Melbourne Florida  
February 6th - 7th, 2010



A Professional Trade Show Production

## Over 6 to 8,000 Attendees!!!

### Why You Need to Exhibit

- Develop scores of customers in only 2 days
- Most attendees are highly motivated homeowners planning purchases. These homeowners want to meet the leading contractors and suppliers.

If you're not at this biggest Home Show of the year, your competitors will greet your buyers for you.

### You Said It!!

"Best Home Show we've ever done! I am definitely coming back next year"

The Melbourne Spring Home & Remodeling Show is the best attended Home Show all year. Ask the exhibitors who come back year after year.

Be prepared for crowds of homeowners beginning right from the opening bell Saturday and Sunday Mornings. These homeowners are buyers. They have projects and they want to meet suppliers and contractors. They are ready to buy. They want the newest, the best and reliable providers. These buyers have disposable income to spend.

Reserve Space Now!  
This Home Show will work for you.  
Call Today!

Warm Regards,  
Jeffrey Mahlestedt & Pro Trade Show Staff

### "The BIG One"

The Spring Home & Remodeling Show is the best attended Home Show all year!

There are well over 600,000 year round homeowners in Indian River and Brevard Counties. Virtually every one of these families have a number of house projects they are planning. Many are planning new home purchases in the coming months.

Additionally there are also some 60,000 seasonal "snowbirds" looking for reliable contractors and suppliers. These seasonal residents usually have well above average purchasing capacity.

"We talked to so many customers on Saturday morning alone that we were out of literature by 1pm!"



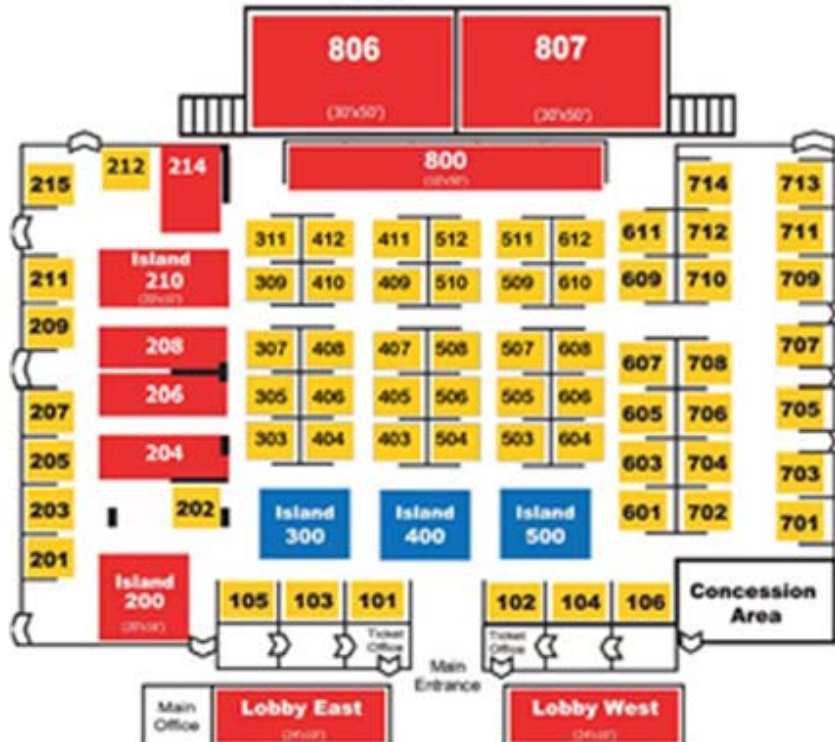
"Best home show we've ever done. I am definitely coming back next year!"



### PRO TRADE SHOW ASSOCIATES

A Division of South Coast Corporation  
1000 South Atlantic, A14 • Cocoa Beach, Florida 32931  
P: 321.862.4444 F: 321.862.7001  
www.protradeassociates.com Email: pro@protradeassociates.com

## 2010 Floor Plan



Dimensions not to scale

# Home & Remodeling Show

February 6th & 7th, 2010  
Melbourne Auditorium  
625 E. Hibiscus Blvd.  
Melbourne, FL 32901

### Booth Sizes Booth Prices

Booth Size	Booth Price
8' x 10'	\$650
Island 16' x 16'	300 - \$1,100 400 - \$2,400 500
Island 20' & larger	Booth # Price 200 - \$1,650 204 - \$1,100 206 - \$1,100 208 - \$1,100 210 - \$1,100 214 - \$1,100 800 - \$3,325 1/2 Stage - \$3,325 Lobby - \$1,225 East/West each